

crunchbase

Sep 2018

Color Palettes

Color

We use our color palette to create visual interest and engagement in our designs. Crunchbase blue is a significant part of our interface, and our overall visual identity. If your design requires additional colors, we suggest you choose a complementary color option from our core palette. From our selection of complementary colours. We often like to pair it with one or more of our secondary colors from our core color palette.



Extended Color Palette

#232323	#2b2b2b	#7f7f7f	#bfbfbf	#d8d8d8
#383856	#59598d	#8172ff	#2b2b2b	#aec7f4
#30405c	#16587c	#0287d1	#31b1dd	#d0e4e5
#125666	#1c826e	#29bfa6	#79e2d0	#79e2d0
#8e5744	#ff884d	#ffbe4a	#ffd377	#ffdeb3
#8c3445	#ff3f5c	#f76969	#ff887b	#ffa8a1

Thank you!